



Master of Business Administration

Overview

All our courses are based on a continuous assessment system where every week, you will be engaging in class and online discussions, writing papers and doing presentations alongside your course projects.

60
CREDITS

2 YEARS DURATION

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Discover your passion with a range of options in business, IT, data analytics, and more. Find the program that aligns with your interests and career goals to take the first step toward a successful future.

Financial Management

The MBA financial program is designed to provide a strong theoretical and practical framework for managing financial resources in public and private organizations. The curriculum encompasses a wide array of theories, concepts, applications and analytical tools essential for effective decision-making. Students explore how organizations and individual investors access, allocate and deploy capital.

Marketing Management

The MBA marketing program provides an in-depth understanding of current trends and best practices in the marketing field. The curriculum equips students with practical knowledge of marketing tools, strategies and techniques used in today's competitive business environment. Students gain expertise in areas such as sales management, consumer behavior and strategic brand management, preparing them to succeed as marketing professionals.

Human Resource Management

The MBA human resource management program equips students with the skills and knowledge needed to effectively manage an organization's most valuable asset – its people. Students explore key areas such as recruitment and selection, employee retention strategies, training and development, and performance management systems. The program prepares graduates to lead human resources functions strategically and support workforce development across diverse organizations.

Data Analytics

The Master of Business Administration (MBA) in data analytics prepares professionals for management careers across a wide range of industries, including health care, information technology, manufacturing, agriculture, banking and finance, textiles and trading – wherever data-driven decision-making is essential. The program provides students with the knowledge, skills and analytical expertise needed to implement and oversee data-driven business strategies, including collecting and managing datasets, drawing inferences and predictions from data, and making informed, strategic decisions.

Entrepreneurship

The MBA in entrepreneurship at King's aims to nurture aspiring entrepreneurs, innovators and startup founders in creating and managing innovative, sustainable and scalable ventures. The program blends academic rigor with real-world practice, guiding students through the venture creation process – from ideation to launch – while equipping them with essential entrepreneurial tools and cultivating the mindset needed to lead successful enterprises.

The objective of the program is to develop an entrepreneurial mindset among students. An entrepreneurial mindset emphasizes problem-solving, initiative and innovation – empowering individuals to address local challenges, question the status quo and develop accessible, affordable solutions that create meaningful impact.

Tech and Innovation

As technology reshapes the global economy and innovation transforms markets and industries, today's managers must develop strong capabilities in technology and innovation management. This concentration helps students learn how to integrate emerging technologies, foster innovation within organizational culture and apply data analytics to drive informed, data-driven decision-making.

Non-Profit

The MBA in nonprofit management promotes an entrepreneurial and strategic approach to creating, managing and growing sustainable, high-impact nonprofit organizations within Nepal's broader socioeconomic landscape. The program emphasizes financially sustainable, impact-driven, accountable and transparent practices that foster local innovation through participatory collaboration. Combining academic rigor with professional experience, it prepares leaders for roles in nonprofit startups, social enterprises, profit-not-distributing companies, non-governmental organizations (NGOs), international NGOs, foundations, corporate social responsibility initiatives, public-private partnerships and social businesses in Nepal and beyond.

Agribusiness Management

The MBA in agribusiness prepares Nepali students to develop managerial and entrepreneurial expertise within the agricultural sector. The program emphasizes diverse aspects of agribusiness management, including agricultural production, value addition, marketing, supply chain operations, global trends and emerging challenges. Through regular interaction with industry leaders, seminars and workshops, students gain practical insights and a comprehensive understanding of the agribusiness landscape.

Applied AI in Business

The Master of Business Administration with a concentration in applied artificial intelligence (AI) in business equips students with advanced skills and comprehensive knowledge to navigate the evolving technological landscape and effectively apply AI in business settings. Students learn to leverage AI theories and methodologies to solve complex problems, improve decision-making and enhance overall organizational performance. The program emphasizes the strategic application of AI to drive innovation, strengthen competitive advantage and increase operational efficiency. Students also examine ethical considerations and regulatory frameworks related to AI to ensure responsible and sustainable technology use.



Life at King's

Our Students

Empowering Minds, Inspiring Futures: Unleash Your Potential at King's College Nepal, where academic excellence meets transformative experiences, shaping tomorrow's leaders with a global perspective.

Learning Outcomes

- Develop ethical and culturally sensitive strategic business communication skills to manage professional relationships in business environments
- Choose advanced data analysis techniques with ethical consideration to make strategic and informed business decisions
- Construct strategic business plans to enhance understanding of market trends, competitor analysis, and risk
- Devise innovative solutions that exemplify entrepreneurial thinking and foster a culture of innovation for business success
- Appraise strategic management applications and practices to transform organizations that can adapt to market demand

Don't miss your chance to unlock your potential - apply now to King's College Nepal and discover endless opportunities for growth and success in your chosen field!

[CLICK HERE FOR FULL PROGRAM INFORMATION](#)