



MBA in Data Analytics

Graduation Requirements

Student must complete sixty (60) prescribed credit hours with a cumulative GPA of 3.0 or higher, including 48 credits MBA core course and 12 credits concentration course.

Eligibility

Bachelor's degree in any discipline from a recognized university of Nepal or from universities around the globe with a minimum CGPA of 2.0, or 45% or an equivalent grade scale in undergraduate level.

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Philosophy

In the midst of this digital era, the sheer volume and value of data are experiencing exponential growth. The International Data Corporation projects a staggering increase, predicting that the total amount of digital data created worldwide will reach 660 zettabytes by 2030. This data surge originates primarily from social networks, search engines, text messages, media files, IoT, and sensors. Recognizing the transformative power of data in fostering better decision-making, enhancing team efficiency, and facilitating company growth, it is imperative to navigate the data economy with the right skill set.

Entering the realm of data analytics is the key to managing the vastness and complexity of the data generated. Our program focuses on teaching revolutionary tools and technologies designed to gather, explore, discover, and visualize hidden patterns within extensive datasets. Unearthing these intricate patterns proves invaluable for decision-making and fostering business growth. The curriculum encompasses a spectrum of tools and techniques, including database technology, cloud and big data management, data mining, supply chain analytics, time series analytics, and more. Data analytics finds widespread application in diverse sectors such as marketing, healthcare, banking and finance, e-commerce, social media, genomics, pharmaceuticals, geographic information systems, remote sensing, transportation, and beyond.

Beyond technical proficiency, this program also cultivates managerial skills, enabling students to adeptly navigate and lead data analytics projects while comprehending the associated business issues. It prepares individuals not only to interpret data but also to strategically harness its potential for organizational success.

Overview

Westcliff University's MBA in Data Analytics program, offered by the Presidential Graduate School (PGS), is meticulously designed to meet the needs of working professionals. This two-year, 60-credit program is structured to provide ample flexibility for students who are concurrently employed. Distinguished for its competitiveness, the program stands on par with full-time courses offered by domestic curricula in national universities. The Westcliff University degree, presented by PGS, holds international recognition and adopts a hybrid approach. While aligning with a global curriculum standard to secure international acknowledgment, it uniquely integrates local business and managerial values. This holistic approach equips graduates with cutting-edge data analytics skills, preparing them to meet the demands of both domestic and international markets.

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